

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First-Named Inventor:

YEVGENY EUGENE SHTEYN

Application No.: 09/283,545 Conf.: 1179

Date Filed: 4/1/1999

Atty Docket No.:

PHA 23.633

Art Unit: 2615

Examiner: CHEVALIER, ROBERT

Official

Title: TIME- AND LOCATION-DRIVEN PERSONALIZED TV

Assistant Commissioner for Patents  
Washington, D.C. 20231RECEIVED  
10/21/02

## APPOINTMENT OF ASSOCIATES

Sir:

The undersigned Attorney of Record hereby revokes all prior appointments (if any) of Associate Attorney(s) or Agent(s) in the above-captioned case and appoints:

Chris Horgan  
Edward Blocker  
Gwenaelle Le Pennec  
Jeroen Heuvelman  
Kevin Fortin  
Kevin Simons  
Michael J. Ure  
Peter Zawilski

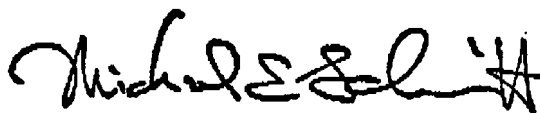
Registration No. 40,394;  
Registration No. 30,245;  
Limited Recognition under 37 CFR §10.9(b);  
Limited Recognition under 37 CFR §10.9(b);  
Registration No. 35,140;  
Registration No. 45,110;  
Registration No. 33,089; and  
Registration No. 43,305

c/o PHILIPS ELECTRONICS NORTH AMERICA CORPORATION, Corporate Intellectual Property, 1000 West Maude Ave., Sunnyvale, California 94085, his Associate Attorneys/Agents with all the usual powers to prosecute the above-identified application and any division or continuation thereof, to make alterations and amendments therein, and to transact all business in the Patent and Trademark Office connected therewith.

All correspondence concerning this application and the letters patent when granted should be addressed to the undersigned Attorney of Record.

Respectfully,

By



Michael E. Schmitt, Reg. 36,921  
Attorney of Record

Dated at Sunnyvale, California  
on October 21, 2002.


BEFORE THE OFFICE OF ENROLLMENT AND DISCIPLINE  
UNITED STATE PATENT AND TRADEMARK OFFICE

LIMITED RECOGNITION UNDER 37 CFR § 10.9(b)

Gwenaelle Le Pennec is hereby given limited recognition under 37 CFR § 10.9(b) as an employee of Philips Electronics North America Corporation, to prepare and prosecute any patent applications whose inventors by virtue of their employment have an obligation to assign the applications to Koninklijke Philips Electronics N.V. or companies owned or controlled, directly or indirectly, by Koninklijke Philips Electronics N.V., including but not limited to Philips Electronics North America Corporation (or a subsidiary thereof) and U.S. Philips Corporation, and an attorney or agent of record in the applications is a registered practitioner who is an employee of Philips Electronics North America Corporation. This limited recognition shall expire on the date appearing below, or when whichever of the following events first occurs prior to the date appearing below: (i) Gwenaelle Le Pennec ceases to lawfully reside in the United States, (ii) Gwenaelle Le Pennec's employment with Philips Electronics North America Corporation ceases or is terminated, or (iii) Gwenaelle Le Pennec ceases to remain or reside in the United States on an L-1 visa.

This document constitutes proof of such recognition. The original of this document is on file in the Office of Enrollment and Discipline of the U.S. Patent and Trademark Office.

Expires: December 11, 2002

  
Harry I. Moatz  
Director of Enrollment and Discipline